

SUSTAINABILITY – **Localization of Global ESG Strategy in China**



How to adapt your global sustainability strategy to China?

Sustainability is taking a core place in current and future policies in China and around the globe. Players in various industries should be well-prepared for upcoming changes. We support your local branches to adapt global sustainability strategies compatible to China.



Key Insights for ESG – Environment, Social Responsibility & Governance

Globally, more and more multi-national companies (MNCs) are putting **ESG as a key part of their group strategy**. As leading manufacturing country and one of the largest markets, China plays an important role for those these MNCs. However, **China is quite different if it comes to regulatory fulfillment and roll-out of ESG initiatives** as China has its own strategy and roadmap towards sustainability. This has made the ESG strategy localization an essential task for all China branches of MNCs.



Following the mission of national development and renewal, **President Xi emphasized on promoting green development and promoting harmony between man and nature** in the report of the 20th National Congress of the Communist Party of China (CPC).

Recent policies and actions have shown China's determination in ESG, especially on environment protection and sustainable development. Driven by those, ESG strategy needs to be appropriately adapted to local situation so that to enable MNCs better fit to local market.

„To make best of localizing global ESG strategies locally, it is necessary to see the full picture on the local level: the market, customer requirement, government drivers. Opportunities are there to be seized.“

Daniel Berger
Partner
EAC Shanghai





SUSTAINABILITY – no longer an option, but a must

To remain competitive, companies, especially MNCs, must embrace this momentous change and adapt their strategy. Within the past years, EAC has helped various companies in developing and executing their sustainability strategy in China.

Key actions to take

For Localization of Global ESG Strategy, EAC provide the following services to help clients to become regional leader in terms of ESG:

- **External macro environment analysis** to understand China’s regulation, market, opportunities & threats, etc. in terms of sustainability along the entire value chain
- **Outside-in analysis** to provide transparency & in-depth analysis of local sustainability initiatives and best-practices of selected external peers in China and to identify of gaps across the sustainability factors defined
- Development of localized and implementable **China Sustainability Initiatives** and support in roll-outs with local resources on the ground

Contact us for more details or a first exchange on how we might be able to support you:

EAC SHANGHAI SUSTAINABILITY TEAM



Daniel Berger
Partner

daniel.Berger@eac-consulting.de



Dr. Jenny Li
Senior Consultant

jenny.Li@eac-consulting.de



Yang Liu
Senior Consultant

yang.Liu@eac-consulting.de



Dr. Alisa Mamaeva
Senior Consultant

alisa.Mamaeva@eac-consulting.de



SUSTAINABILITY – EAC service offerings

With **sustainability solutions** in our **core markets China and India**, EAC offers a holistic service portfolio and is ready to help customers in the areas of ESG strategy formulation, product innovation, supply chain management and decarbonization strategies.



ESG STRATEGY FORMULATION

- Global ESG Regulation & Subsidy Management
- ESG Certifications, Reporting and Audit
- Sustainability Commitment Targets Setting
- Integration into Corporate Strategy
- Roadmap for Sustainable Transformation



SUSTAINABLE PRODUCTS INNOVATION

- Market & Customer Readiness Check
- Eco-Products Value Creation
- Product Life Cycle Assessment
- Circular Product Mapping & Packaging
- Actionable Go-to-Market Concepts



RESPONSIBLE SUPPLY CHAIN

- Supply Chain Due Diligence & Conformity
- Supply Chain Redesign
- Evaluation of Nearshoring Concepts
- Circular Supply Chain Feasibility
- Logistics Sustainability Optimization



DECARBONIZATION STRATEGY

- Carbon Footprint Mapping & Target Setting
- Net Zero Emission Roadmap & Trading Opportunities
- Energy Efficiency Audit & Improvement Initiatives
- Business Case for Green Powering Options
- Waste Reduction & Recycling Concept

EAC – your partner in growth markets

- > 30 years consulting experience in over
 - > 50 countries with
 - > 2,500 projects
-
- = our expertise





EAC MUNICH

EAC - Euro Asia Consulting PartG
Widenmayerstraße 29
80538 München | Germany

Phone +49 89 92 29 93-0
eac-muc@eac-consulting.de

EAC SHANGHAI

EAC - Euro Asia Consulting
Sunyoung Centre, Rm. 801
398 Jiangsu Road
200050 Shanghai | China
Phone +86 21 63 50 81 50
eac-sha@eac-consulting.de

EAC MUMBAI

EAC - Euro Asia Consulting Pvt. Ltd.
704, Leela Business Park,
Andheri Kurla Road, Andheri (East),
400059 Mumbai | India
Phone +91-77189 67126/27
eac-mum@eac-consulting.de